



## A Professional Lifeline for the Front Line

### WHO

Marketing and communications professionals who want to move the needle and challenge the status quo. Regardless of your industry vertical or your geographic location, whether you're in B2B or B2C, our presenters offer insights and tools that you can customize to your enterprise.

### WHAT

A virtual town square for marketing and communications professionals to assemble and share insights in real time! You'll gain practical tools to fuel innovation that help you further business performance.

### WHEN

New webisodes premiere the first day of each month. Each webisode will be archived and available to subscribers online, 24/7, for the duration of your subscription period.

### WHERE

Wherever you want! Because Speakers' Corner is Video-On-Demand, you get 24/7 online access to our webisode series through a simple monthly subscription. You'll have access to additional Speakers' Corner VOD social channels for each webisode where you can further engage in discussion and commentary on any topic that drives you. Hurry! Season one premieres July 1st.

### WHY

Disruption, complexity and lack of time and resources are the new normal in our profession. Speakers' Corner is a lifeline to keep you informed and up-to-date without having to hop a plane to a time-consuming conference or enroll in a tedious webinar. Timely, fresh and relevant content is met with functional tools that you can immediately put to use.

### HOW

Each month, fellow professionals – CMOs, CCOs, authors, agency leaders and academics – tee up fresh topics and address today's challenges: employee advocacy, big data, creating killer presentations, leveraging social, and engaging critical stakeholders are just a few webisodes that we have in the pipeline. Packaged as webisodes, we make these available to you 24/7 at [speakerscornervod.com](http://speakerscornervod.com) and on our YouTube channel. To subscribe, contact us at [info@speakerscornervod.com](mailto:info@speakerscornervod.com).

Watch your inbox for special announcements and exclusive video content.

Connect with us!



 Westmeath™

[www.westmeathinc.com](http://www.westmeathinc.com)